

# Community Demographics

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## COMMUNITY PROFILE

### Oshkosh Census Data - 2000 Census

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#### City Age Distribution - 2000

(source: State of Wisconsin Department of Administration, Oshkosh 2000 Census Data)

Under 5 years	3,421	45 to 54 years	7,205
5 to 14 years	7,425	55 to 64 years	4,301
15 to 24 years	13,614	65 to 74 years	3,748
25 to 34 years	9,341	75 to 84 years	3,045
35 to 44 years	9,372	85 and over	1,444

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#### Regional / State Population Estimates

(source: State of Wisconsin Department of Administration)

Oshkosh/Fox Cities MSA	367,228 (2002)
Winnebago County	159,161 (2002)
State of Wisconsin	5,453,896 (2002)

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#### Oshkosh Household Effective Buying Income - 2001

(source: Sales and Marketing Management's "Survey of Buying Power")

\$50,000 +	31.0%
\$35,000 - \$49,000	18.7%
\$20,000 - \$34,999	24.7%

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#### Per Capita Income - Winnebago County (in 2000 Dollars)

(source: Wisconsin Department of Revenue)

1994	\$22,308
1995	\$23,299
1996	\$24,165
1997	\$25,126
1998	\$26,825
1999	\$27,759
2000	\$27,819

#### Median Household Income – Winnebago County (source: U.S. Census)

1997	\$43,937
1998	\$46,254
1999	\$45,180
2000	\$44,445

# Community Demographics

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## Population of Winnebago County Municipalities

(source: State of Wisconsin Department of Administration)

Municipality	2000 Census	2002 Estimates
*Town of Algoma	5,702	5,933
*Town of Black Wolf	2,330	2,398
Town of Clayton	2,974	3,138
Town of Menasha	15,858	16,367
Town of Neenah	2,657	2,674
*Town of Nekimi	1,419	1,434
Town of Nepeuskun	689	705
Town of Omro	1,875	1,933
*Town of Oshkosh	3,234	2,773
Town of Poygan	1,037	1,072
Town of Rushford	1,471	1,497
Town of Utica	1,168	1,201
*Town of Vinland	1,849	1,881
Town of Winchester	1,676	1,705
Town of Winneconne	2,145	2,245
Town of Wolf River	1,223	1,248
Village of Winneconne	2,401	2,454
City of Appleton	812	896
City of Menasha	15,643	15,620
City of Neenah	24,507	24,697
City of Omro	3,177	3,185
*City of Oshkosh	62,916	64,132
<b>Total</b>	<b>156,763</b>	<b>159,188</b>
*Oshkosh Urban Area	77,450	78,551

# Community Demographics

## Community Profile - Education

### Elementary/Secondary Education - 2000-01

(source: Oshkosh Area School District)

<b>Public Schools</b>	<b>Grades</b>	<b>Number</b>	<b>Enrollment</b>
Elementary	K-5	17	4,869
Middle	6-8	5	2,394
High Schools	9-12	2	3,357
<b>Private/Parochial</b>	<b>Grades</b>	<b>Number</b>	<b>Enrollment</b>
Elementary	K-8	8	1,314
High School	9-12	3	398

### Post-graduation intentions of 2000 graduates (based on a survey of 12th graders prior to graduation):

(source: Oshkosh Area School District)

	<b>North High</b>	<b>West High</b>	<b>State of WI</b>
Colleges/Universities	52.3%	54.0%	48.2%
Technical Colleges	22.9%	23.6%	20.2%
Job Training	0.4%	0.6%	1.6%
Military	3.2%	3.0%	2.7%

### Standardized Test Score Averages - 2000

	<b>Oshkosh West</b>	<b>Oshkosh North</b>	<b>State</b>	<b>United States</b>
<b>ACT Composite</b>	22.8	22.9	22.2	21.0

## Community Profile / Employment Statistics

### City Employment Distribution - 2000

(source: 2000 Census)

<b>Business Sector</b>	<b>Percentage</b>	<b># of Employees</b>
Agriculture, Forestry, Fishing	0.3%	84
Construction	3.7%	1,180
Manufacturing	22.3%	7,162
Transportation/Utilities/Communication	5.7%	1,839
Wholesale Trade	2.4%	777
Retail Trade	14.9%	4,781
Financial/Insurance/Real Estate	4.8%	1,530
Education, Health & Social Services	22.2%	7,132
Other Services	19.6%	6,324
Public Administration	4.1%	1,322
<b>Total Employees</b>		<b>32,131</b>

# Community Demographics

## Community Profile - Oshkosh Housing Information

### Housing Values - 2001 Fair Market Values (source: City Assessor)

Value Range	# of Units
less than \$50,000	1,253
\$50,000 to \$99,000	8,977
\$100,000 to \$149,000	2,799
\$150,000 to \$199,000	1,006
\$200,000 to \$299,000	395
\$300,000 or more	122

### Living Units in City - 1998 (source: City Assessor)

1 unit	14,263
2 to 4 units	4,958
5 to 9 units	446
10 or more units	4,071
mobile home, trailer, other	198

### Rental (Non-owner Occupied\*)

#### Living Units in City - 1998 (source: City Assessor)

Unit Type	# Units	# Rented
Single Family Homes	14,194	1,922
Duplexes	3,920	2,592
Residential 3 Units	294	228
4+ Units, mobile homes, units above commercial buildings	5,528	not available

\*Non-owner occupied if owner's mailing address is different than the property address

### New Dwelling Construction (source: City Planning Dept.)

Total New Units	1997	1998	1999	2000
Single Family	118	144	157	109
Duplex	24	22	20	20
Multifamily	253	218	206	146

## COMMUNITY PROFILE - MISCELLANEOUS

### Taxes

#### Wisconsin State Taxes

Corporate Income - 6.93%  
Tax on Machinery and Equipment - exempt  
Tax on Inventory - exempt  
Retail Sales - 5%

#### Local Property Tax

Net Rate per \$1000 of assessed Value - \$27.09

From: Oshkosh Chamber of Commerce  
<http://www.oshkoshchamber.com>